

Bill Summary
1st Session of the 60th Legislature

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| Bill No.: | SB 546 |
| Version: | FS |
| Request No.: | 1858 |
| Author: | Sen. Howard |
| Date: | 03/18/2025 |

Bill Analysis

SB 546 authorizes consumers to request information from any person or entity that determines the purpose and means of processing the consumer's data. Controllers of such data must disclose whether they process the consumer's personal data and to access the personal data, correct inaccuracies in the consumer's personal data, delete personal data provided by or obtained about the consumer, allow the consumer to opt out of processing of his or her personal data, and allow the consumer to obtain a copy of the consumer's personal data. Controllers must respond to the consumer's request within 45 days and provide a specific reason for any denial of a consumer's request. The controller is not required to comply with the request if it cannot authenticate the consumer. A controller shall establish a process for a consumer to appeal the controller's refusal. Any contract that contradicts the provisions of this measure shall be deemed and unenforceable. The measure requires the Attorney General to notify any controller he or she suspects is violating the provisions of this measure of any violations at least 30 days prior to bringing any action. Any controller found liable for violating the provisions of this measure shall be subject to a maximum fine of \$7,500.00 per violation. Health records shall be exempt from the provisions of this measure.

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