

**BILL SUMMARY**  
1<sup>st</sup> Session of the 60<sup>th</sup> Legislature

<b>Bill No.:</b>	<b>SB 490</b>
<b>Version:</b>	<b>ENGR</b>
<b>Request Number:</b>	
<b>Author:</b>	<b>Leader Lawson</b>
<b>Date:</b>	<b>4/5/2025</b>
<b>Impact:</b>	<b>No Impact</b>

**Research Analysis**

SB 490 modifies provisions of the Student Athlete Name, Image and Likeness Rights Act. The measure:

- Prohibits colleges and universities from using state funds to make NIL payments;
- Allows a college or university to enter into exclusive or non-exclusive licenses or endorsement agreements for a student athletes NIL;
- Clarifies that students with NIL deals are not employees of a collegiate athletic association or their school;
- Clarifies that tv or radio sports broadcasters don't need athletes or spectators to sign a release, or NIL license to broadcast the game;
- Allows a college or university to revoke a student's NIL agreement if the student receives a payment that is not permitted by the Act, or is not permitted by the collegiate athletic association; and
- Clarifies that an NIL contract cannot extend beyond the student's eligibility to play sports, but a school can still use promotional materials featuring the athlete after the student's eligibility has expired.

Prepared By: Emily Byrne

**Fiscal Analysis**

As written, the engrossed version of the measure is not anticipated to result in a negative fiscal impact on the state budget or appropriations.

Prepared By: Cole Stout, House Fiscal Staff

**Other Considerations**

None.