

1 ENGROSSED HOUSE
2 BILL NO. 1789

By: Kerbs of the House

and

Frix of the Senate

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7 An Act relating to motor vehicles; amending 47 O.S.
8 2021, Section 596.3, as amended by Section 23,
9 Chapter 29, O.S.L. 2023 (47 O.S. Supp. 2024, Section
10 596.3), which relates to dealer sales responsibility;
11 disallowing certain activity at private off-premises
12 sales events outside certain area; authorizing
13 certain sales at certain events under certain
14 conditions; detailing conditions for sales activity
15 or display at certain events; authorizing certain
16 activities at certain private events under certain
17 conditions; detailing conditions for certain
18 activities; and providing an effective date.

19 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

20 SECTION 1. AMENDATORY 47 O.S. 2021, Section 596.3, as
21 amended by Section 23, Chapter 29, O.S.L. 2023 (47 O.S. Supp. 2024,
22 Section 596.3), is amended to read as follows:

23 Section 596.3. A. All of the following conditions shall apply
24 to the area of sales responsibility of a dealer included in a dealer
agreement between a manufacturer and a dealer:

1. The manufacturer shall designate in the dealer agreement the
area of sales responsibility exclusively assigned to the dealer;

1 2. The manufacturer shall not change the area of sales
2 responsibility of a dealer or establish another dealer for the same
3 line-make in that area during the term of the dealer agreement; and

4 3. The area of sales responsibility may not be reviewed or
5 changed without the consent of both parties until one (1) year after
6 the execution of the dealer agreement.

7 B. A dealer promoting its own private off-premises sales event,
8 wherein that dealer is the sole participating dealer, shall not
9 conduct sales activity or display for sale recreational vehicles
10 outside of its manufacturer designated area of sales responsibility.

11 C. A dealer participating in a sponsored off-premises sales
12 event with other participating dealers, ~~may sell off-premises within~~
13 conduct sales activity or display for sale recreational vehicles
14 inside or outside the area of sales responsibility of the dealer
15 ~~under the following circumstances:.~~

16 1. ~~At sanctioned recreational vehicle shows where the sales~~
17 ~~event is held off-premises and at least sixty-seven percent (67%) of~~
18 ~~the recreational vehicle dealers that are located within a sixty-~~
19 ~~mile radius of the location of the show participate in the show. A~~
20 ~~sanctioned~~ A sponsored recreational vehicle show may be held only
21 under the following conditions:

22 a. the sponsoring entity of the sales event shall obtain
23 a permit from the Oklahoma New Motor Vehicle
24 Commission at the rate of Two Hundred Dollars

1 (\$200.00) per event. The permit shall be for a period
2 not to exceed ten (10) consecutive days,

3 b. dealer permits for a ~~sanctioned~~ sponsored recreational
4 vehicle show described in this paragraph shall be
5 obtained from the Commission at a rate of Fifteen
6 Dollars (\$15.00) for each ~~motor home per sanctioned~~
7 recreational vehicle at the show,

8 c. ~~new recreational vehicle dealers whose manufacturer-~~
9 ~~approved area of responsibility includes the event~~
10 ~~location shall be eligible to participate in the~~
11 ~~sanctioned recreational vehicle show~~ a dealer
12 participating in a sponsored off-premises sales show
13 shall not be denied a permit on the grounds that the
14 promotion is to be held within the relevant market
15 area of another dealer of the same-line make,

16 d. new recreational vehicle dealers shall obtain written
17 approval from the manufacturer or distributor to
18 participate in the ~~sanctioned~~ sponsored recreational
19 vehicle show, and

20 e. the ~~sanctioned~~ sponsored recreational vehicle show
21 shall be conducted within municipal, county, or state-
22 owned or controlled facilities or within the grounds
23 of any county, district, or state fair; and.

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1 2. ~~At nonsanctioned~~ A private recreational vehicle ~~shows show~~
2 where only one ~~or more dealers~~ dealer may sell recreational vehicles
3 off-premises under the following conditions:

4 a. dealer permits for a ~~nonsanctioned~~ private
5 recreational vehicle show described in this paragraph
6 shall be obtained from the Commission at a rate of
7 Fifteen Dollars (\$15.00) for each recreational vehicle
8 ~~per nonsanctioned recreational vehicle~~ at the show,

9 b. the location of the ~~nonsanctioned~~ private recreational
10 vehicle show shall be within the manufacturer-approved
11 area of responsibility,

12 c. the ~~nonsanctioned~~ private recreational vehicle show
13 shall occur no more than five (5) consecutive days per
14 event, excluding county, district, or state fairs,

15 d. each dealer may participate in no more than eight
16 ~~nonsanctioned~~ private recreational vehicle shows per
17 calendar year, ~~and~~

18 e. ~~nonsanctioned~~ private recreational vehicle shows ~~shall~~
19 ~~be,~~ if held on privately owned property, shall be no
20 closer than two and one-half (2 1/2) miles to any
21 other ~~nonparticipating~~ recreational vehicle dealer;
22 provided, however, a ~~nonsanctioned~~ private
23 recreational vehicle show may be held on county or
24

1 municipally owned property with no mileage barrier
2 restriction,

3 f. a dealer shall obtain written approval from the
4 manufacturer or distributor to participate in a
5 private recreational vehicle show, and

6 g. the sponsoring entity of the private sales event must
7 provide written permission for the dealer to conduct
8 the event on the sponsor's property.

9 D. A dealer may display a recreational vehicle within the
10 designated area of responsibility of the dealer for promotional
11 purposes. At an off-premises display event, no sales activities
12 shall be conducted including, but not limited to, negotiations,
13 financing, and accepting credit applications. Sales or finance
14 personnel shall not be permitted to participate at an off-premises
15 display event. A permit for the off-premises display event shall
16 not be required.

17 E. A dealer agreement shall include a designated principal of
18 the dealer. A dealer agreement may identify a family member as the
19 successor of the principal or include a succession plan of the
20 dealer. A dealer may at any time change a designation or succession
21 plan made in the dealer agreement by providing written notice to the
22 manufacturer.

23 SECTION 2. This act shall become effective November 1, 2025.
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1 Passed the House of Representatives the 24th day of March, 2025.

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4 Presiding Officer of the House
5 of Representatives

6 Passed the Senate the _____ day of _____, 2025.

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9 Presiding Officer of the Senate