

1 STATE OF OKLAHOMA

2 1st Session of the 58th Legislature (2021)

3 HOUSE BILL 1708

By: Hill

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6 AS INTRODUCED

7 An Act relating to state government; creating the  
8 Oklahoma Tourism Ignition Program until a certain  
9 date; directing the Oklahoma Tourism and Recreation  
10 Department to administer the program and promulgate  
11 rules; directing Department to accept applications  
12 from municipalities and match certain funds;  
13 requiring certain plans and budget information be  
14 included within the application; providing for  
15 allowable expenditures; defining term; providing for  
16 codification; and providing an effective date.

17 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

18 SECTION 1. NEW LAW A new section of law to be codified  
19 in the Oklahoma Statutes as Section 2236A of Title 74, unless there  
20 is created a duplication in numbering, reads as follows:

21 A. There is hereby created the Oklahoma Tourism Ignition  
22 Program until November 1, 2023. The Oklahoma Tourism and Recreation  
23 Department shall administer the program and promulgate  
24 administrative rules necessary to implement the provisions of this  
section.

B. The Oklahoma Tourism and Recreation Commission shall accept  
applications from municipalities within this state to match funds

1 derived from the Department in an amount equal to those funds  
2 provided by the municipality, up to Five Thousand Dollars  
3 (\$5,000.00), for allowable expenditures. The Council shall be  
4 authorized to approve or deny an application.

5 C. Each municipality shall prepare and submit appropriate  
6 plans, including a budget work program, in its application.  
7 Expenditures for obligations incurred before the Department approves  
8 an application and any changes thereto, and expenditures not in  
9 accordance with the municipality's plans and budget work program,  
10 shall not be allowable expenditures.

11 D. Allowable expenditures shall be based upon actual  
12 expenditures by the municipality less any discount, refund or rebate  
13 to the municipality.

14 E. As used in this section, "allowable expenditures" means  
15 expenditures by a municipality, submitted to the Department for  
16 matching funds, to create a positive economic impact via tourism  
17 including, but not limited to, a statue, structure or mural, which  
18 would result in tourism revenue in a municipal area.

19 SECTION 2. This act shall become effective November 1, 2021.

20 58-1-5158 AMM 01/10/21  
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